

**Profile** A highly motivated graphic designer with five years of professional experience seeking a position in the graphic design field with an organization that offers opportunities for growth and utilizes my creativity and expertise.

**Experience** **Graphic Designer, Riverside Publishing 06.2005–Present**

Hired as an intern and promoted to a full-time designer at the assessment division of educational publisher Houghton Mifflin Harcourt. My responsibilities include:

**Print**

Develop marketing collateral, advertisements, and direct mail pieces from concept to completion. Establish the “look and feel” for major product lines and uphold brand standards through the creation of style guides. Design product logos. Produce annual product catalogs and attend press checks.

**Web + Interactive**

Create templates for email blasts. Design flash banner ads and custom landing pages for promotional campaigns. Design user interfaces for software products and develop corresponding style guides for programmers.

**Project Management**

Ensure on-time delivery of materials to clients and vendors. Manage multiple projects and contract personnel. Collaborate with a variety of departments throughout the company. Budget annually for departmental purchases. Maintain a database of all digital project files.

**Freelance Designer, DEH+SIGN 06.2005–Present**

Provide multiple creative services including layout, logo, and poster designs for clients. Establish working relationships with clients across multiple industries including retail, music, and non-profits.

Clients included: All Things Lucid, American Bar Association, Cut Out Cystic Fibrosis, DePaul AIDS Task Force, The Flat Cats, The Golf Space, iFit Golf, The Mac Space, Millicare, Naperville School District 203, One Big Scrappy Family, Pingree Grove Unified Party, Pink Diva Golf, Rajeen Dabke, Uncle Jon’s Music, VineArt

**Graphic Design Intern, Merchandise Mart 01.2005–03.2005**

Assisted full-time designers and marketing communications department with creative projects. Created ads, collateral, and signage for national trade shows. Trafficked projects to account executives.

**Technical Skills**

- OS** Mac, Windows
- Adobe** Acrobat, Dreamweaver, Flash, Illustrator, InDesign, Photoshop
- Microsoft** Office Suite
- Other** Quark Xpress, Extensis Suitcase, Font Agent Pro

**Education** **DePaul University 2001–2005**

Bachelor of Arts, Art and Design concentration  
Graduated with honors

**Awards + Recognition** GD USA American Inhouse Design Awards **2008, 2009, 2010**, Creative Writing and Artwork Published in *HEY! Quarterly* **2010**, Student Show Exhibit Purchase Award **2005**, Emerging Artists at DePaul **2002**

**References** Available upon request.